



*Make Energy.
Make Money.™*

About Us

MassAmerican Energy brings deep energy policy, technical expertise and financial resources to the commercial solar marketplace. Our team has over 50 years of combined experience in policy, design, construction, and finance, coupled with an abiding passion for solar energy and customer service.

We not only manage our customer projects through design and construction, but continue to monitor their system, ensuring production is met, and that the earnings projected are realized.



"Our solar system not only saves us money by generating electricity, but because of state and federal incentives, it actually produces a recurring revenue stream."

Gerry McSweeney, COO
City North Development LLC

Why We Are Different

MassAmerican not only designs, installs and finances solar energy systems but we also monitor and manage the long term financial outputs of these systems. As experienced SREC brokers we look to earn the right to trade our client's SRECs for years to come by meeting or beating our production and revenue projections. This means we are not just modeling the financial returns but playing an active role in ensuring they are met.

Why Your Business or Non-Profit Organization Should Install A Solar Array

- Can be installed with zero money down
- Can be cash flow positive from day one
- Create an entirely new revenue stream
- Generate rates of return between 20-40%

- Create revenue of \$2.00/sf of rooftop per year
- Lock-in energy rates for 25+ years
- Install on roofs, parking lots, and ground
- Increase value of property

What Is Driving The Solar Market?

Incentives

- 30% Investment tax credit
- 32% Value of accelerated depreciation
- State production incentives (SRECs & RECs)



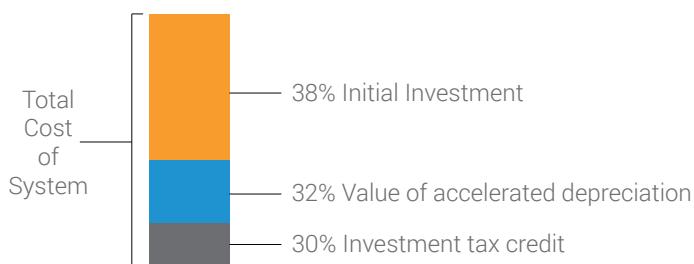
Energy Costs

Electricity prices historically increase at an average of 3.5% per year. Recently, winter shortages in natural gas supply have caused drastic fluctuations in electricity prices resulting in 33% supply cost increases across many utility companies. A solar installation provides a constant, fixed-price source of power that protects against volatile utility rate swings.



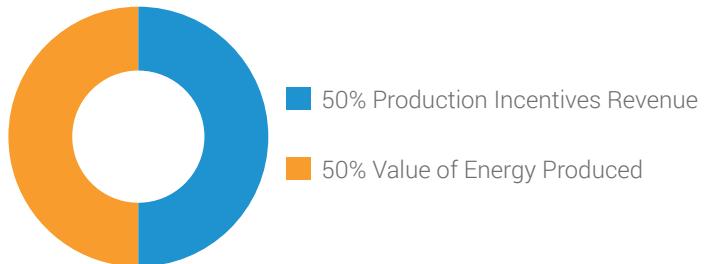
Federal Incentives

Offset Initial System Cost



State Incentives & Energy Produced

Create Recurring Revenue

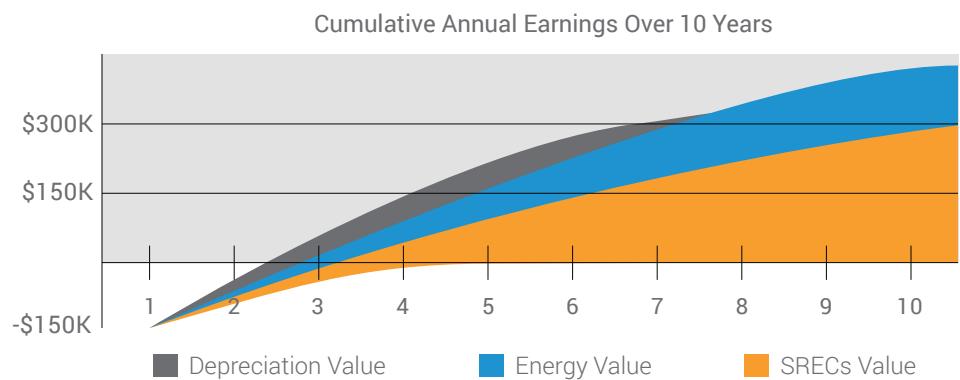


Solar Financial Return (Case Study)



1221 Westford Street
Lowell, MA 01053

System Cost:	\$285,000
Payback:	3.5 Years
Internal Rate of Return:	37%
Net Cash 10 Years:	\$283,000
Net Cash 25 Years:	\$850,000



Contact MassAmerican Energy today for a no cost, no obligation site evaluation.



257 Simarano Drive
Marlborough, MA 01752
(508) 481-8181
info@massamerican.com

www.massamerican.com

